**Please customize these so they sound authentic**

**SAMPLE LETTER**

Dear colleague,

I’ve been a member of the Energy Bar Association (EBA) for several years now, and I find the practical CLE programs, regional chapter meetings, and the peer network to be indispensable to my work. I believe you would also benefit from being part of this incredible community.

The EBA is the best resource in the country for energy law-specific CLE programs, both in-person and virtually. Our work is always evolving and the EBA helps me stay in touch with the changing energy regulatory landscape and connects me with resources and educational opportunities around trending topics.

I’m happy to share more about my experience with EBA, if you are interested. I can also introduce you to Jack Hannan, [jhannan@eba-net.org](mailto:jhannan@eba-net.org), the EBA’s CEO who can help you learn more.

You can also visit [eba-net.org](https://www.eba-net.org/home/membership/) to learn more.

All the best,

[your name]

**LINKEDIN POSTS**

1. Membership in the @energy-bar-association has made such a difference in my energy law practice. My fellow members are a great support network, and the @energy-bar-association offers a variety of ways to learn and keep up with the latest energy regulation trends both state and federally. I can’t recommend it enough! If you’re interested in joining or want more info, please message me or comment below – I’d love to connect!
2. If there is one piece of advice I’d share with my fellow energy attorneys, it’s this – join @energy-bar-associationtoday! The organization has been a career-long resource for me and connects me with valuable resources and peers. If you’re interested in membership or want to hear more, please message me or comment below – I’d love to share more!
3. Interested in learning more about joining a truly valuable professional community created exclusively for energy attorneys and professionals? DM me to learn more about my experience as an EBA member and how to get involved.
4. I learned about EBA from INSERT NAME and COMPANY. I am grateful for the recommendation. EBA has really been a game changer for me. Learn more www.eba-net.org.