

Andrew M. Serri is the President of Ameren Energy Marketing (AEM), located in St. Louis; Mo. Mr. Serri came to Ameren from Carolina Power & Light (now Progress Energy), where he was responsible for marketing and trading activity. At CP&L, Mr. Serri established management and operating structures for the wholesale power area; created and implemented trading, risk and credit guidelines for the wholesale trading and marketing areas. Prior to CP&L, Mr. Serri spent 18 years at American Electric Power (AEP) working in several areas, including engineering, system operations and power marketing and trading. His responsibility included dispatch and maintenance scheduling of all generating units and the overall operation of the AEP system. In addition, he has prepared FERC filings, performed pricing analyses in support of long-term customer transactions, and was the senior long-term marketing manager. He was also central to the establishment of the trading function at AEP.

Responsibilities at Ameren include: creating, managing and implementing business plans, all commercial RTO operations for AEM, budgets, trading and marketing portfolios, and strategies for AEM. Mr. Serri is responsible for overall operations and business practices for AEM. Mr. Serri is also on the board of Electric Energy, Inc., a single-plant generating company Ameren jointly owns with another utility company.

Mr. Serri holds a bachelor's degree in engineering from Ohio State University and an MBA from Franklin University. He also serves on boards of the St. Louis Arts & Education Council & the USO of Missouri.