

Goals and Strategy of CFEBA Grants Committee

The purpose of this memorandum is to summarize the criteria the Grants Committee (“Committee”) applies in recommending grants to the CFEBA Board. At a high level, we seek to recommend grants that “make a difference in people’s lives” and “add value” to our charitable endeavors.

Criteria for Selecting Grantees

The Foundation makes monetary contributions for energy-related purposes and projects both in and around Washington, D.C., with special efforts to identify and engage in other projects in other regions of the country, and overseas as well.

The Committee seeks to:

1. Provide most grants (in terms of both number of grants and total dollar amount of grants) to projects within the United States;
2. Recommend one or more grants each year with impact outside the United States;
3. Coordinate with each of the EBA chapters and the CFEBA chapter liaison to identify and make grants to recipients in several EBA regions, if feasible;
4. Confirm that each grant serves some legitimate and direct energy-related purpose(s); that is, each grant must be used to help people to meet their energy needs by, for example, enhancing access to reliable energy sources, mitigating energy costs, or improving energy usage efficiency; and
5. Accord preference to applications that propose to leverage a CFEBA grant’s impact, such as by (a) obtaining a commitment from a third party to match all or part of the CFEBA grant or (b) providing *long term* energy benefits to the ultimate beneficiary(ies). These “plus factors” are discussed more fully below.

Leveraging CFEBA Resources and Benefits

A. Leveraging CFEBA Resources

The Committee seeks to “add value” based on CFEBA’s expertise, relationships and efforts. Accordingly, the Committee communicates with other organizations that might be willing to provide matching funds for activities that satisfy the above criteria. Such organizations

may include charitable or community organizations as well as utilities that do business in a region in which an investment-worthy project exists. No CFEBA grant will be recommended for any entity that is affiliated with a matching donor, and CFEBA solicits financial support only for projects that meet its criteria, rather than relax those criteria simply to attract non-CFEBA funds. To be eligible for a CFEBA match, other organizations' grants may not contain any limitations or restrictions inconsistent with CFEBA's intended use of the funds. If requested, the grant identifies the matching donor(s) along with CFEBA, and CFEBA would (with each such donor's permission) have the right to identify it in any CFEBA publicity regarding the grant program. Likewise, matching donors' own communications are expected to mention the CFEBA's role.

B. Leveraging the Benefits

The Committee will strive to use CFEBA's resources, whenever possible, in ways that go beyond supporting short-term relief to in fact mitigate *long-term* energy burdens on the ultimate beneficiary(ies). For example, while a grant might be made to a nonprofit organization to help the people it serves pay their current utility bills, a portion of that grant might appropriately be targeted to pay some or all of the costs of investments in energy-efficient improvements to a building (such as insulation). Alternatively, through a multi-year commitment, a larger portion – or even all – of the grant might be devoted to reducing long-term energy costs. As another example, we might work with organizations that provide solar heaters for homes owned by needy individuals or the development of other renewable energy resources.

The Committee is committed to recommending grants that maximize CFEBA's ability to make a difference in people's lives. While this is not intended to preclude CFEBA support for short-term emergency assistance, where appropriate, we wish to emphasize our preference for actions that can provide lasting, sustainable benefits to recipients.